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25 WAYS TO INSTANTLY AMP UP L.A.! OSCAR COUNTDOWN: JASON REITMAN, MORGAN FREEMAN AND MORE HOW COOL IS LITTLE TOKYO?! L.A. ARTS MONTH KICKS OFF



MAIN EVENT Los Angeles Arts Month

Art Los Angeles Contemporary





There's a new art fair in town, **Art Los Angeles Contemporary**, and it's taking over the Pacific Design Center. Fifty galleries—a mix of local up-andcomers, international heavyweights and every white cube in between will fill the space, presenting a blend

of artists that's heavy on the homegrown talent. Director Tim Fleming fills us in on the details:

For the past three years, you were director of the Art LA fair. How is Art Los Angeles Contemporary different?

It's the same directorial mission—to build a strong, small, contemporary art fair in L.A. The main difference is that we have such great programming this year. *Such as?* Gavin Brown's enterprise from New York is presenting a film by Nick Abrahams and Jeremy Deller called *The Posters That Came From the Walls*, which is about Depeche Mode fans. There are only 150 seats or so, but the gallery wants at least half the audience to be Depeche fans, not just the art crowd.

How are you using the PDC? We'll be cutting holes between showrooms, transforming it into a functional art fair space... You'll have to go through doors and see what's inside different rooms. We're also working with local nonprofits like The Los Angeles Nomadic Division—they're installing a wonderful ceramic tile piece from a Mexican artist in the Green Lobby.

Any galleries that you're especially excited about? There are some amazing emerging galleries like The Company, which occupies what used to be a hotel office space in Chinatown. We're thrilled to have the major L.A. galleries, like Regen Projects and Blum & Poe, and we're also excited to have The Breeder from Athens—they're working with Mindy Shapero, a great L.A. artist.

Anything else we can expect? Good food! We're partnering with Intelligentsia, which will have a pop-up shop in one of the showrooms.

January 28-31. Fri.-Sat., 11AM-7PM; Sun., 11AM-6PM. Tickets \$16-\$30. *At the Pacific Design Center, 8687 Melrose Ave., West Hollywood. 323.851.7530 or artlosangelesfair.com.*